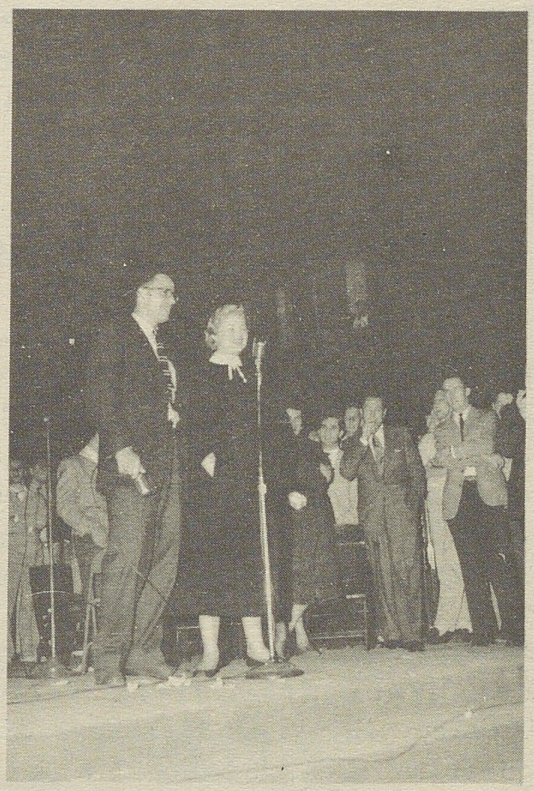
THE WYBC MICROPHONE

VOLUME TWO OCTOBER 6, 1954 NUMBER TWO

Prizes, Pajamas, Freshmen at WYBC Opener



Mary Stanton and Grace Brown: a Rally and a Rheingold Girl.

Music, prizes, and special guest celebrities were all part of the Freshman Rally presented by WYBC September 22. In a live broadcast direct from the Wright Courtyard on the Old Campus, 1000 cheering, singing, enthusiastic members of the Class of 1958 proved that they were as vocally adept as any of the preceding classes. Even their singing of Yale football songs left little to be desired, and when

(Continued on page Four)

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Published bi-weekly by the Yale Broadcasting Company, with offices at 165 Elm Street, New Haven, Conn.

Public Relations Director..C.Krause
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AD LIBBING

Remodelling of WYBC's studios and offices, begun last spring, has recently been completed. The new floor plan and color scheme, combining more space and greater attractiveness, was brought into being entirely by WYBC members.

One of the new shows planned for this year is an import from Britain: 'The B.B.C. Playhouse.' Watch for it.

Movie passes and Lucky Strikes flow fast and thick Monday and Thursday nights from 8:05 to 8:45 as 'Best of Broadway' emcee Charlie Krause offers prizes to the first to phone in the answers to his questions about Broadway stars, producers, songs and shows.

$10-a-Week Bessie Richey Contest Opens

Besse-Richey, one of New Haven's oldest clothiers, in conjunction with the Yale Broadcasting Company, now offers Yale students a chance to win a $10 clothing certificate every week. Posted in Besse-Richey each week will be an easy question. Contestants will be called by Thursday night Starduster Terry O'Brien. The first to answer the question will be awarded a certificate for $10 worth of the 'shoest' clothes in town. Those interested need only to fill out a short entry blank, obtained at the York Street branch. The first contest will end at 5:00 P.M. this Thursday, October 7, and the following contests will end at the same time on following Thursdays.

Don't let this easy chance to win money slip through your fingers. Anyone can answer a question as simple as: 'Name the eight countries which signed the Southeast Asian Defense Pact about a month ago.' And if you don't know, you won't have any difficulty finding out that the U.S., France, England, Pakistan, Australia, New Zealand, the Philippines, and Thailand were the countries involved.

The contest is so easy that it only requires a trip to Besse-Richey at the corner of York and Elm. Sign up, and maybe you'll be the first winner.

Rheingold Girls Welcome Yale 1958

Rheingold Girls and beer were the magic combination that brought nearly the entire Freshman class to the studios of WYBC September 23rd. The six lovely finalists in the Miss Rheingold contest celebrated the last day of voting in the election by rubbing shoulders with the eager Yale Frosh. As the gals signed pictures for the Class of '58, there was still ample time for the newcomers to eliminate over 50 cases of 'the dry beer' from the WYBC storeroom.

The gals spent the entire day in New Haven, with parties at the Yale Daily News and WYBC, a radio appearance on a local station, and a banquet at Mory's, complete with five Greencups. As one of the lovelies from one of our more famous Southern states remarked while boarding the train and kicking off her shoes, 'You mean not one of you Yale men I was with today is on your football team?' We feel that had Jordan Olivar witnessed the twelve-hour scrimmage he would have been duly impressed.

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(Continued from page One)

the girls came...well, they could be heard on Savin Rock.

The program opened with the Frosh hearing Jordan Olivar urge support for 'our fine young team.' Mr. Frank Thomas, head of the retail division of the New Haven Chamber of Commerce, welcomed the newcomers to the Elm City, and Dean of Admissions Arthur Howe advised that the members of this class maintain their individualism during their careers at Yale.

A special feature saw two of the very feminine performers from the Shubert's presentation 'On Your Toes' appear. Patty Wilkes and Mary Stanton, recently crowned Miss Pajamas of 1954, made the evening a complete success by judging a beauty contest of 10 'lucky' Freshmen.

Over 300 prizes were awarded by WYBC's emcee for the evening Charlie Krause. The prizes, all donated by national, local, and University businesses, mean that many a Freshman will be wearing clean clothes, eating free meals, and smoking and drinking at no expense, thanks to the generosity of these merchants.

As one Freshman put it at the conclusion of the evening's festivities, 'Gee, all this, and Yale too.'

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